

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53612-1

DATE PRINTED

09/20/12

AND

PAGE 1

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME	STRATEGIC MEDIA PLACEMENT	BACHMANN FOR CONGRESS	
AND	7669 Stagers Loop	PO Box 49756	
ADDRESS	Delaware OH 43015-7010	Blaine MN 55449-0756	
	USA	USA	
CONTACT	WHITNEY EVERSOLE	PRODUCT EST 2711	
LOCAL SALESPERSON	Nicole Roy	AGENCY EST. NO. 2711	
		PRODUCT CODE 1300	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/20/12 AND ENDING 10/02/12 NO. WEEKS: 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01000..	1	04:58A	05:58A	30S	10/02/12-10/02/12	SUNRISE THIS MORNING	1	340.00	340.00
2	00011..	2	05:58A	07:00A	30S	09/20/12-09/21/12	THIS MORNING	2	725.00	1450.00
3	11000..	2	05:58A	07:00A	30S	10/01/12-10/02/12	THIS MORNING	2	725.00	1450.00
4	11111..	5	05:58A	07:00A	30S	09/24/12-09/28/12	THIS MORNING	5	725.00	3625.00
5	Su	1	07:58A	09:30A	30S	09/23/12-09/30/12	CBS SUNDAY MORNING	2	1800.00	3600.00
6	Su	1	09:30A	10:30A	30S	09/23/12-09/30/12	FACE THE NATION	2	1800.00	3600.00
7	00010..	1	09:58A	11:00A	30S	09/20/12-09/20/12	PRICE IS RIGHT	1	475.00	475.00
8	01100..	2	09:58A	11:00A	30S	09/25/12-09/26/12	PRICE IS RIGHT	2	475.00	950.00
9	11000..	2	09:58A	11:00A	30S	10/01/12-10/02/12	PRICE IS RIGHT	2	475.00	950.00
10	00001..	1	10:58A	12:01P	30S	09/21/12-09/21/12	YOUNG & THE RESTLESS	1	500.00	500.00
11	11000..	2	10:58A	12:01P	30S	10/01/12-10/02/12	YOUNG & THE RESTLESS	2	500.00	1000.00
12	01101..	3	10:58A	12:01P	30S	09/25/12-09/28/12	YOUNG & THE RESTLESS	3	500.00	1500.00
13	00001..	1	02:58P	03:57P	30S	09/21/12-09/21/12	DR. PHIL	1	450.00	450.00
14	11000..	2	02:58P	03:57P	30S	10/01/12-10/02/12	DR. PHIL	2	450.00	900.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>AND</b>	7669 Stagers Loop		PO Box 49756		
<b>ADDRESS</b>	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
	USA		USA		
<b>CONTACT</b>	WHITNEY EVERSOLE		<b>PRODUCT</b> EST 2711		
<b>LOCAL SALESPERSON</b>	Nicole Roy	<b>AGENCY EST. NO.</b> 2711	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
BROADCAST SCHEDULE STARTING 09/20/12 AND ENDING 10/02/12 NO. WEEKS: 2					

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			FROM	TO						
15	10100..	2	02:58P	03:57P	30S	09/24/12-09/26/12	DR. PHIL	2	450.00	900.00
16	00010..	1	04:59P	05:30P	30S	09/20/12-09/20/12	M-F 5PM NEWS	1	1650.00	1650.00
17	11000..	2	04:59P	05:30P	30S	10/01/12-10/02/12	M-F 5PM NEWS	2	1650.00	3300.00
18	10110..	3	04:59P	05:30P	30S	09/24/12-09/27/12	M-F 5PM NEWS	3	1650.00	4950.00
19	00011..	2	05:59P	06:30P	30S	09/20/12-09/21/12	M-F 6PM NEWS	2	2200.00	4400.00
20	11000..	2	05:59P	06:30P	30S	10/01/12-10/02/12	M-F 6PM NEWS	2	2200.00	4400.00
22	11111..	5	05:59P	06:30P	30S	09/24/12-09/28/12	M-F 6PM NEWS	5	2200.00	11000.00
23	00001..	1	06:27P	07:00P	30S	09/21/12-09/21/12	WHEEL OF FORTUNE	1	3000.00	3000.00
24	10101..	3	06:27P	07:00P	30S	09/24/12-09/28/12	WHEEL OF FORTUNE	3	3000.00	9000.00
25	11000..	2	06:27P	07:00P	30S	10/01/12-10/02/12	WHEEL OF FORTUNE	2	3000.00	6000.00
26	Sa	1	11:00A	06:00P	30S	09/22/12-09/22/12	NCAA COLLEGE FOOTBALL	1	750.00	750.00
27	00011.0	2	10:00P	10:35P	30S	09/20/12-09/21/12	LATE NEWS M-F/SU	2	2700.00	5400.00
28	11000.0	2	10:00P	10:35P	30S	10/01/12-10/02/12	LATE NEWS M-F/SU	2	2700.00	5400.00
29	11111.0	5	10:00P	10:35P	30S	09/24/12-09/28/12	LATE NEWS M-F/SU	5	2700.00	13500.00
30	Su	1	10:35P	11:05P	30S	09/23/12-09/30/12	WCCO 4 NEWS AT 10:30	2	900.00	1800.00
31	Su	1	05:58P	07:00P	30S	09/23/12-09/23/12	SIXTY MINUTES SUNDAY	1	4500.00	4500.00

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**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

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			FROM	TO						
32	M	1	07:58P	09:00P	30S	09/24/12-09/24/12	TWO BROKE GIRLS/MIKE & MOLLY	1	5850.00	5850.00
33	Su	1	08:00P	09:00P	30S	09/23/12-09/23/12	THE GOOD WIFE	1	2000.00	2000.00
34	Sa	1	06:28P	07:00P	30S	09/22/12-09/22/12	WHEEL OF FORTUNE	1	500.00	500.00
35	Sa	1	11:05P	11:35P	30S	09/22/12-09/22/12	LIFE TO THE MAX PM	1	335.00	335.00
36	00001..	1	04:29A	04:58A	30S	09/21/12-09/21/12	4 NEWS THIS MORNING	1	225.00	225.00
Total Contract:								69		109650.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	85910.00	85910.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						23740.00	.00	.00	23740.00	
GRAND TOTAL								109650.00		

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